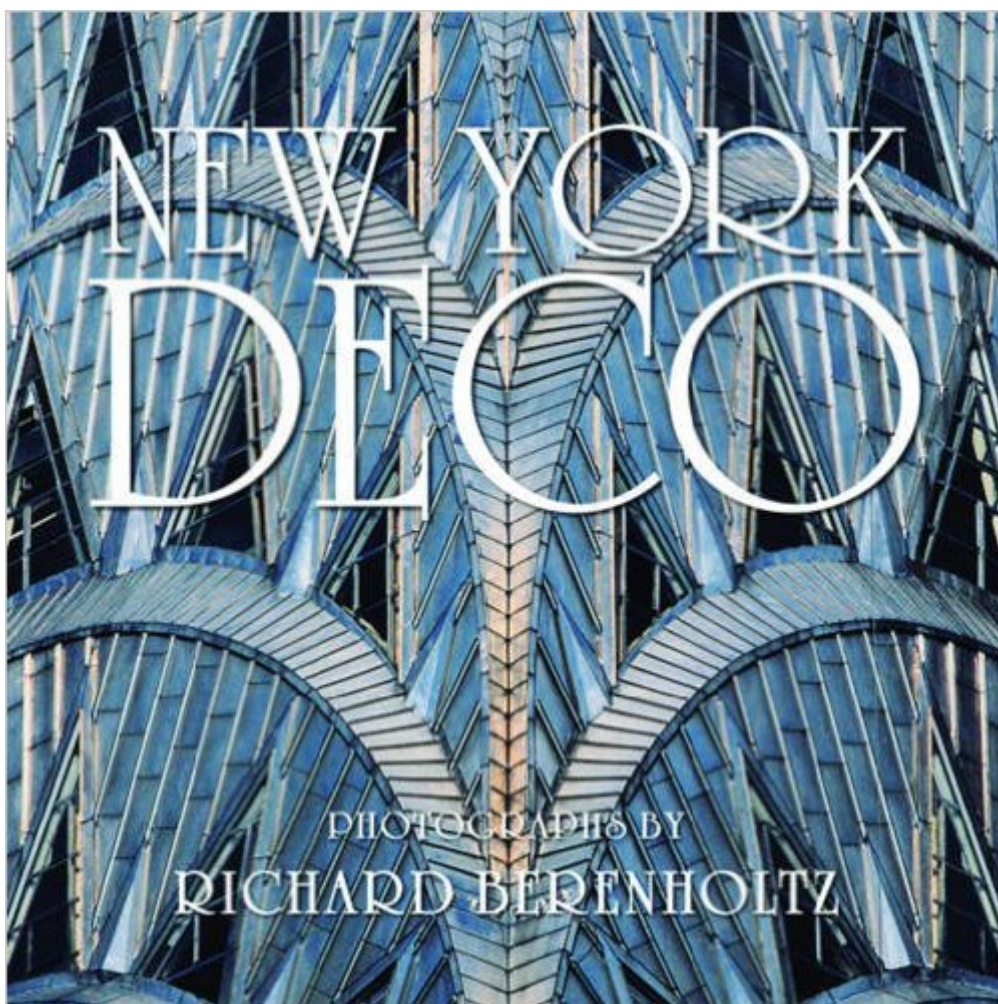


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# New York Deco



## Synopsis

New York Deco profiles the architecture of the city during its most stylish and dazzling decades: the 1920s and early 1930s. New York City landmarks were born in this age - the Chrysler Building, the Empire State Building, Rockefeller Center, and the Waldorf-Astoria - as well as dozens of lesser-known office buildings and apartment houses. Together, they make the skyline of New York what it is today. Richard Berenholtz's stunning photographs of the finest examples of New York City's art deco architecture are accompanied by text from writers, artists, and personalities of the era, including F. Scott Fitzgerald, Dorothy Parker, Edna St. Vincent Millay, Ogden Nash, and Frank Lloyd Wright, among others.

## Book Information

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Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (15 customer reviews)

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## Customer Reviews

The lovely Rockefeller Center rightly kicks off this photographic Deco tour of New York. The exteriors of the six buildings have delights everywhere, for all to see, too. The book though is very generalised and probably aimed at the tourist market because it has no contents, index or bibliography. What it does have are plenty of close-ups of the detail work that seems to adorn so many Manhattan buildings, frequently way above street level so that these gems are mostly missed. There is a super shot of one of the Chrysler eagles on pages 148-9, or the ornamental metalwork of a lightning bolt and a bird on the General Electric Tower, page fifty-one. The one hundred and thirty eight photos are all in color and each has an informative caption. Between the photos text pages contain thoughts on Big Apple by a variety of writers and historical personalities, which again suggest the title is really a

keepsake aimed at the visitor. A similar photo book by Carla Breeze New York Deco, though lacking in so many close-ups takes a more guide book approach with copy and photos covering commercial, residential, entertainment, public and religious buildings plus an index and bibliography. If your curiosity goes further David Garrard Lowe's fascinating Art Deco New York, sums it all up within a serious historical perspective.\*\*\*FOR AN INSIDE LOOK click 'customer images' under the cover.

This book is a photographic compendium of glittering examples of Art Deco in New York City, by the photographer Richard Berenholtz. The pictures are stunning, both large scale pictures of buildings and detail shots, some of which almost look like abstractions. They are all in color, and all gorgeous. As to text, there are two kinds. The first is a series of quotations from literary lights and other notables of the day, about New York -- excellently chosen, and delightful. The second is the captions of the pictures. These are somewhat helpful -- they usually tell you who made something, and when it was made -- but they could have more information. Architectural tourists (outlander or local) really want to know about what they are looking at. Still and all, a gorgeous book.

This is a lovely coffee table book with excellent color photographs. Art Deco lends itself well to this sort of treatment as there were no particularly outstanding prima donnas of the style. The style was meant to be highly visual and lacking in subtlety. Thus, photography such as this serves as an excellent medium for conveying the content of the style.

This is amazing. I love it. I am so fascinated with the artDeco period and New Yorks buildings. Especially the Chrysler Building. I have never been to New York, so I just have to have books and read about it and see it on TV shows.

To put it simply, beautiful photographs capturing the essence of NYC Art Deco, complemented by descriptions and vivid image-provoking quotes. A must-buy for any fan. The day I received it I read every word and even took notes for my upcoming NYC trip... Take note of the smaller, approx. 6x6 in. size of this book, it is not the typical coffee-table book size. My only complaint would be that it is not larger. Highly recommended and a great bargain.

Berenholtz was trained, licensed, experienced and successful as an architect before he chose to concentrate on photography. It shows in this wonderful book, which is filled with artfully framed and

technically refined photographs. What sets it apart is the concise storytelling and descriptions of style, locations and history-- knowledge that brings more depth to the work. If a skilled author always "writes what he knows", here is a photographer who "shoots what he knows". The book is a bargain.

Now available in a relatively compact and indubitably affordable edition, New York Deco is a collection of Richard Berenholtz's full-color photography showcasing some of New York's most outstanding art deco architecture. Brief text captions and the occasional quote enhance this stunning collection that is surely the next best thing to touring New York's grandiosity in person. A treat for art deco fans, and the perfect souvenir for an unforgettable New York vacation, New York Deco is highly recommended.

A great approach to seeing the New York Deco that might otherwise be unavailable due to ones location, lack of time while in NYC or just the fact that so many places are now off limits due to overt security paranoia.

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